



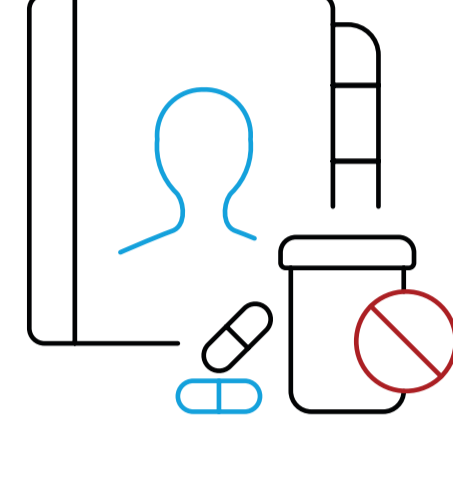
THE POWER OF MEMBER PARTICIPATION: BETTER HEALTH, INCREASED SAVINGS

Member Engagement Reduces Costs and Improves Health Outcomes

Help members navigate the care continuum to find the right care, in the right setting, at the right time — go beyond episodic case management or chronic disease management. Engage members and optimize benefit plan utilization through collaborative care management and heightened health literacy.

Member Participation Remains a Significant Challenge

~125,000 PEOPLE WITH TREATABLE AILMENTS die each year in the U.S. because they do not take their medication properly.¹



25%

of hospital and nursing home admissions result from patient noncompliance¹



50%

of prescriptions filled for chronic diseases in developed countries are not taken correctly¹



40%

of patients do not adhere to their treatment regimens



\$300 BILLION OF HEALTH CARE COSTS are attributed to patient medication noncompliance²

Barriers to Healthcare Participation³



MISTRUST OF MEDICAL COMMUNITY



LANGUAGE BARRIER



LACK OF TRANSPORTATION

Conifer's Personal Health Nurse (PHNs) Can Alleviate These Issues

Our PHNs successfully connect with your members and personally navigate their healthcare journey.

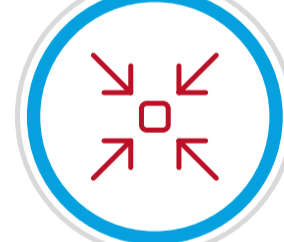


PHNS REACH OUT TO AT-RISK MEMBERS

and engage with them one on one



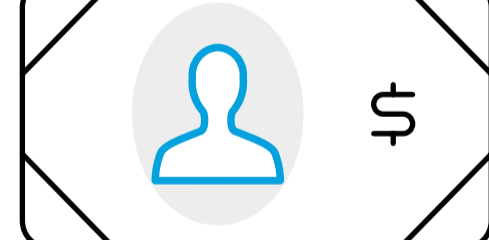
PHNS EDUCATE MEMBERS about symptoms to be aware of and risks of noncompliance



PHNS INTEGRATE ALL BENEFIT PROVIDERS to get members the appropriate level of care needed

Real Impact. Meaningful Results.

A Conifer partner with 100K+ employees saw positive outcomes with the usage of Personal Health Nurses.



\$4,801

Net impact **per member** for Heart Failure issues



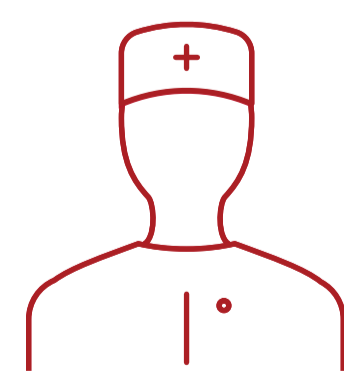
\$7,371

Net impact **per member** for Ischemic Heart Disease issues



30% DECREASE

in Emergency Room visits



Conifer's Personal Health Nurses offer cost savings — one personal interaction at a time. Real impact on real people.

Read Conifer PHN success stories at coniferhealth.com/success-stories/

CARE FOR POPULATIONS, ONE PERSON AT A TIME.

¹ [https://www.triple-tree.com/strategic-insights/2015/april/medication-non-adherence-a-\\$290-billion-unnecessary/#~:text=Industry%20estimates%20suggest%20total%20costs,abuse\)%20in%20the%20healthcare%20system.](https://www.triple-tree.com/strategic-insights/2015/april/medication-non-adherence-a-$290-billion-unnecessary/#~:text=Industry%20estimates%20suggest%20total%20costs,abuse)%20in%20the%20healthcare%20system.)

² [https://www.triple-tree.com/strategic-insights/2015/april/medication-non-adherence-a-\\$290-billion-unnecessary/#~:text=Industry%20estimates%20suggest%20total%20costs,abuse\)%20in%20the%20healthcare%20system.](https://www.triple-tree.com/strategic-insights/2015/april/medication-non-adherence-a-$290-billion-unnecessary/#~:text=Industry%20estimates%20suggest%20total%20costs,abuse)%20in%20the%20healthcare%20system.)

³ <https://www.wolterskluwer.com/en/expert-insights/five-key-barriers-to-healthcare-access-in-the-united-states>