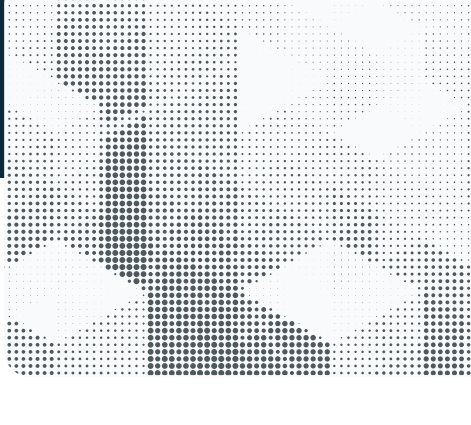


# Stronger together:

How population health protects your members and your fund.



Managing population health isn't just about reducing costs, it's about improving lives. By proactively supporting members through preventive care, chronic disease management, and personalized engagement, health funds can reduce avoidable expenses while enhancing member satisfaction.

## The High Cost of Doing Nothing

90%

of the \$4.5 trillion in annual U.S. healthcare expenditures are due to chronic conditions.

2.3x

higher medical costs for those with diabetes without effective disease management.

## Driving Engagement, Building Trust

Engagement is the engine of better outcomes. Programs that prioritize outreach and education increase member satisfaction.



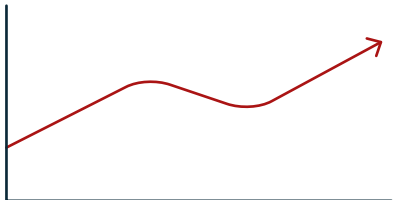
Personalized outreach increases preventive screening rates by **up to 60%**.



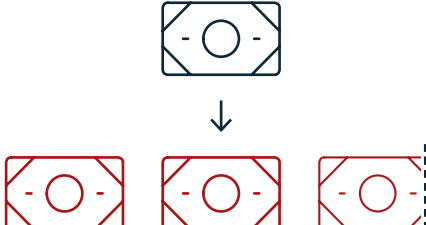
Health coaching boosts member satisfaction scores **by 35%**.

## Prevention in Action

Preventive care today reduces costly interventions tomorrow.



Preventive service utilization **rose 22%** among members enrolled in population health programs.



Every \$1 spent on preventive care yields **\$2.90** in long-term savings.

## Real Results, Real Savings

Population health strategies deliver measurable improvements across key metrics.

18%

reduction in ER visits

12%

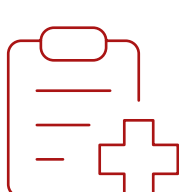
drop in hospital admissions

25%

decline in Rx non-adherence

## Protecting the Whole Population

Tailored strategies ensure both active and retired members receive the right care at the right time.



- Active members benefit most from early prevention.
- Members see larger gains from chronic condition support and coordinated care.

## Partner with Conifer Health

To build a stronger, healthier member base, and a more sustainable fund.

Conifer Health empowers health funds with data-driven, member-focused population health solutions. From personalized care coordination to advanced analytics and chronic disease programs, we help you reduce costs, improve outcomes, and deliver better experiences, across your entire population.

**CONIFER**  
HEALTH SOLUTIONS®

1. <https://www.healthsystemtracker.org/chart-collection/how-has-the-burden-of-chronic-diseases-in-the-u-s-and-peer-nations-changed-over-time/>
2. <https://www.ama-assn.org/about/ama-research/trends-health-care-spending>
3. [https://www.cdc.gov/pcd/issues/2025/24\\_0539.htm](https://www.cdc.gov/pcd/issues/2025/24_0539.htm)
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