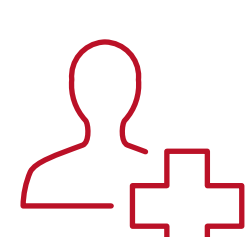




SAFEGUARDING YOUR BOTTOM LINE AND THE PATIENT EXPERIENCE DURING MEDICAID UNWINDING

The potential impact of Medicaid redetermination is significant for hospitals, health systems, and patients alike. Fortunately, there are proven steps providers can take to make the initiative as painless as possible for everyone.

Who is Losing Coverage¹



8M

Medicaid recipients



5.3M

Children



4.7M

Adults ages 18 to 34

IMPACT ON PATIENTS

- Unaware they've lost coverage until going for a service
- Lack of understanding of how to find new coverage
- Put off care to avoid the cost
- Potential deterioration of health conditions
- Avoidable, expensive hospitalizations or trips to ER



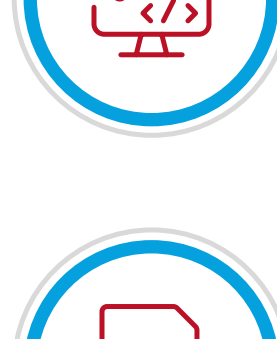
IMPACT ON PROVIDERS

- Inability to predict patient revenue
- Reduced volumes
- Increased cost to collect
- Increased write-offs
- Increased denied claims



PROVIDERS COULD SAVE \$17.6B ANNUALLY through revenue cycle automation.²

Proven Steps to Reduce the Impact



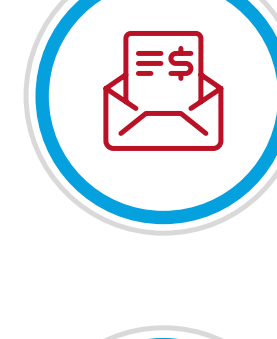
AUTOMATE ELIGIBILITY AND COVERAGE DISCOVERY PROCESSES



LEVERAGE PROPENSITY-TO-PAY ANALYTICS



CHECK FOR FINANCIAL ASSISTANCE OR CHARITY CARE OPTIONS for each patient



MAKE IT EASIER FOR PATIENTS TO PAY *



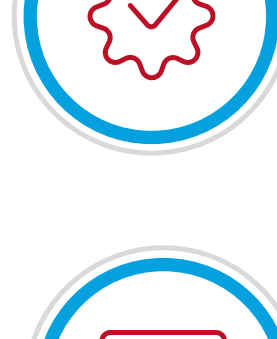
PARTNER WITH INDUSTRY EXPERTS to help with the redetermination process

* Offer financial responsibility estimations, offer patients flexible payment plans, provide patient-centric payments options and make statements easy to understand

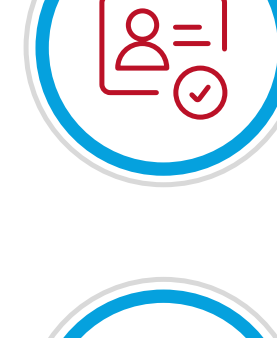
How Industry Experts Can Help



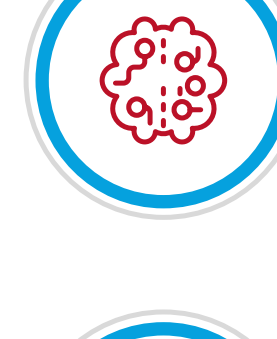
IDENTIFYING AND RE-ENROLLING IMPACTED PATIENTS



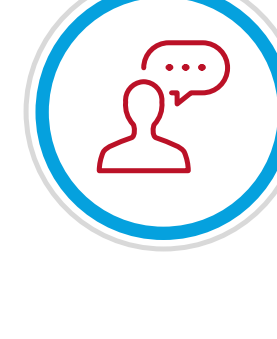
ENSURING RESPONSIVENESS AND COMPLETENESS OF INFORMATION for Medicaid enrollment patients **



ENROLLING PATIENTS IN ALTERNATE INSURANCE PLANS



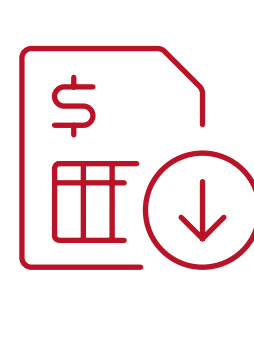
LEVERAGING INNOVATIVE TECHNOLOGY focused on data analytics, and automated patient data assimilation



DEPLOYING CERTIFIED APPLICATION COUNSELORS to support patients through the application process

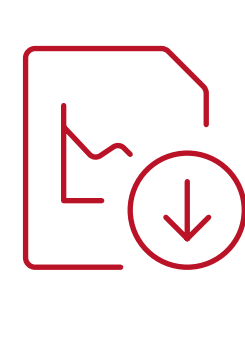
** By conducting field visits/house calls, using text messaging, providing links to state enrollment sites, and easy and faster document collection.

Conifer Health has Helped Clients Achieve the Following



\$1.2M

decrease in vendor costs in one year



\$4M

reduction of bad debt in one year



41%

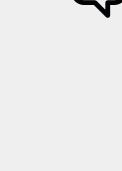
improvement in cash collections – \$21.3M



25%

improvement in certifications – 10,550

YOU CARE FOR PATIENTS. WE CARE FOR YOUR BUSINESS.



If you would like more information about how Conifer Health can help your organization successfully navigate Medicaid redetermination, contact us at [ConiferHealth.com](https://www.coniferhealth.com)