

CONIFER REVENUE
CYCLE OUTSOURCING
FOR PHYSICIANS



Helping You:

- Reduce accounts receivable and resolve first-pass denials
- Enhance the patient experience
- Increase your collections and decrease bad debt write-offs
- Improve net revenue and contain costs
- Successfully transition from fee-for-service to fee-for-value

Customized Physician Services Aimed at Improving Profitability

Helping physicians regain control and improve the health of their revenue cycle in the new accountable care era

YOUR BUSINESS CHALLENGE

The significant rise in insurance premiums and high-deductible health plans has led to soaring denial rates and tremendous amounts of unpaid patient accounts, meaning lost revenue for physicians. All of this, combined with reimbursement reductions, means an effective revenue cycle management program is crucial to your practices' financial health. Physicians are turning to outsourced revenue cycle management tools that eliminate the hassles of submitting claims, managing denials, and pursuing unpaid claims. After all, you became a doctor to help patients—not to worry about the administrative side of the business.

WHAT WE OFFER

Conifer Revenue Cycle Outsourcing for Physicians reshapes your organization's current revenue cycle functions into an integrated, technology-enabled revenue cycle management operation. We assume responsibility for your full revenue cycle—from scheduling and charge capture to payment posting and denial management. For clients seeking a partial outsourcing solution, we can smoothly complement your existing staff, functioning as a single patient-focused team.

Our business process outsourcing and physician billing solution is fully customizable and scalable to suit your revenue cycle operations, regardless of which practice management system you use. We work with all major vendor platforms, for multi-specialty academic physician group and practices of all sizes and specialties

Conifer Health helps organizations transition from volume to value-based care, enhance the patient experience and improve quality, cost and access to healthcare.

CONIFER HEALTH SOLUTIONS®

Hospitals & Health Systems
ConiferHealth.com/Hospitals

Physician Groups
ConiferHealth.com/Physicians

Employers
ConiferHealth.com/Employers

Conifer Revenue Cycle Outsourcing for Physicians helps you achieve higher revenue performance by:

- Providing insurance follow-up specialists who dig into the complexities of each denied claim to resolve first-pass denials
- Working directly with your patients to set up flexible payment plans, allowing you to get paid the right amount, as quickly as possible
- Identifying third-party coverage for eligible patients and implementing payment programs for balance after insurance and self-pay patients
- Improving A/R performance through write-off reductions, optimized billing processes, charge capture, CDM management, and integrated underpayment and denial prevention

HOW WE'RE DIFFERENT

Seasoned veteran of complex billing

Conifer Health is a seasoned veteran of the complex billing system conversion process. We'll work with your revenue cycle software vendor to lead you through your physician billing system conversion, with no significant impact to your accounts receivable.

Practice Management System expertise

Conifer Health's proven experts have been helping organizations implement and optimize their investment in all major practice management platforms. We can help maintain A/R collection levels during complex system conversions.

Unsurpassed revenue cycle management experience

Conifer Health's revenue cycle expertise is unmatched. We've handled collections for more than 30 years, provided services in more than 40 states and resolved more than \$29 billion in patient revenues in 2015. The depth and breadth of our experience means there is virtually no A/R scenario we haven't handled and successfully resolved.

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