

CONIFER POPULATION  
HEALTH MANAGEMENT  
FOR PROVIDERS



**Helping You:**

- Identify at-risk patients based on robust population data
- Develop protocols for prevention to improve the overall health of the population
- Meet national quality guidelines by identifying opportunities in care
- Reduce preventable readmissions
- Reduce unnecessary emergency room visits and manage length of stay

## Anticipate Future Problems to Improve Health Today

Achieving accountable care through effective population health management strategies, tools and support

### **YOUR BUSINESS CHALLENGE**

The healthcare industry is on a complex journey that is transforming the way care is delivered. While population health management is critical to improving outcomes and lowering costs, starting a program and knowing where to focus can be daunting for providers. In the current environment, you need to be able to integrate healthcare data from disparate sources, transform it into meaningful information and model what's going to happen in the future. This transformation requires powerful analytics and tools. Success will be based on the ability to analyze populations, identify individual health risks, evaluate care opportunities and deliver care founded on evidence-based medicine protocols in the appropriate setting.

### **WHAT WE OFFER**

Conifer Population Health Management for Providers offers holistic care management services based on a comprehensive, in-depth understanding of your population's needs and risks. Our solution supports customized care and treatment approaches to manage patients at all levels of risk, while focusing intervention on the highest priority patients to help prevent more serious care episodes. Transparent clinical and financial information makes it easy to track the progress of specific interventions and manage the patient to the best possible outcome.

Conifer Health helps organizations transition from volume to value-based care, enhance the patient experience and improve quality, cost and access to healthcare.

## CONIFER HEALTH SOLUTIONS®

### Hospitals & Health Systems

[ConiferHealth.com/Hospitals](http://ConiferHealth.com/Hospitals)

### Physician Groups

[ConiferHealth.com/Physicians](http://ConiferHealth.com/Physicians)

### Employers

[ConiferHealth.com/Employers](http://ConiferHealth.com/Employers)

We have URAC accreditation for health utilization management, case management, and transitions of care services.\*



We are URAC vendor-certified for case management, disease management, and health utilization management.\*



Individualized patient goals and alerts enable the patient's care team to create customized health management plans that factor in patient health status and other aspects of care, while setting clear, attainable goals. This empowers the entire patient care team to be fully engaged and focused on results. Conifer Population Health Management for Providers delivers:

- Personal health nurses to help coordinate care across teams, prevent future episodes and ensure patients follow treatment plans
- Administrative and clinical coordination among physicians, health systems, patients and ancillary services
- Support for patient-centered care that is high-quality, cost-effective and enables populations to keep healthy
- Tools and information to improve health outcomes for participants, empowering them to become active members of their own care team
- Real-time access to financial and clinical data through user-friendly web portals

## HOW WE'RE DIFFERENT

### Accredited medical management software and services

We have URAC accreditation for health utilization management, case management, and transitions of care services. We are URAC vendor-certified for case management, disease management, and health utilization management.\*

### Experienced nurse managers

All personal health nurses (PHNs) are registered nurses with at least three years of diverse clinical experience and are certified in case management within one year of being hired. Conifer Health currently accepts accreditations offered through the CCMC (Commission for Case Manager Certification) and the ANCC (American Nurses Credentialing Center).

### Support for evidence-based medicine

Our tools and services promote evidence-based medicine through the use of clinical review, specialty guidelines and other tools to reduce practice variation and promote better outcomes. Your patient care team can develop individualized care plans that balance national guidelines with the specific needs of each patient.

### A proven track record

Our healthcare cost trend rate is significantly lower than published national standards, averaging less than 4 percent for clients who Conifer Health has managed over a five-year period. These trend rates have consistently stayed under the national standards as a result of using data to drive actions that lead to effective management of those who are at higher risk.

\* URAC accreditation through Conifer Care Continuum Solutions, a Conifer Health Solutions company

All logos and trademarks are the sole property of their owners. ©2017 Conifer Health Solutions, LLC. All Rights Reserved. DS\_Conifer Population Health Management for Providers 092717



LET'S TALK about how to achieve better outcomes, visit [ConiferHealth.com/LetsTalk](http://ConiferHealth.com/LetsTalk)