

CONIFER POPULATION  
HEALTH MANAGEMENT  
FOR EMPLOYERS



**Helping You:**

- Identify opportunities to manage care for high-risk populations
- Improve population health outcomes
- Drive down costs of employee health insurance
- Empower employees to take charge of their own health
- Support lifestyle wellness initiatives

## Personalized Employee Outreach and Engagement with Cost Control

Reducing healthcare costs and improving the overall health of employees

### **YOUR BUSINESS CHALLENGE**

The rising cost of healthcare is an increasing concern for employers. Furthermore, when employees are ill and unable to perform their jobs, productivity diminishes. Building a culture of health takes both time and proven strategies to motivate people to take an active role in their healthcare. In order to build this culture, employers are turning to innovative approaches to mitigate rising healthcare costs and promote health in the workplace.

### **WHAT WE OFFER**

Conifer Population Health Management for Employers helps you deliver health management that is high-quality, cost-effective, and promotes good health for your employees. Our integrated offering helps identify and manage high-risk populations and the health needs of your entire employee population by combining URAC-accredited\* health utilization and case management services powered by the ConiferCore® Population Health Intelligence platform. Our outcomes-driven, holistic approach to managing your employee population focuses on managing the participant, not the disease. Our personal health nurses (PHNs) manage and take ownership of your population, building relationships with the participant, provider, community and employer; an approach that is central to long-term results. We work closely with you to incorporate your goals into our platform to lower risks, improve population health outcomes, and empower participants to take an active role in their healthcare.

Conifer Health helps organizations transition from volume to value-based care, enhance the patient experience and improve quality, cost and access to healthcare.

## CONIFER HEALTH SOLUTIONS®

### Hospitals & Health Systems

[ConiferHealth.com/Hospitals](http://ConiferHealth.com/Hospitals)

### Physician Groups

[ConiferHealth.com/Physicians](http://ConiferHealth.com/Physicians)

### Employers

[ConiferHealth.com/Employers](http://ConiferHealth.com/Employers)

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We have URAC accreditation for health utilization management, case management, and transitions of care services.\*



We are URAC vendor-certified for case management, disease management, and health utilization management.\*



Conifer Population Health Management for Employers provides:

- Effective management of your population by organizing clinical and cost data aggregated from disparate sources into meaningful information
- A comprehensive, in-depth understanding of your employee population gained from available health data
- Personal health nurses to enhance the quality and efficiency of your healthcare services
- Cost data to help you measure success and identify areas of risk and concern
- Employee health data which enables you to design interventions and procedures specific to your population and risks

## HOW WE'RE DIFFERENT

### Accredited medical management software and services

We have URAC accreditation for health utilization management, case management, and transitions of care services. We are URAC vendor-certified for case management, disease management, and health utilization management.\*

### Experienced nurse managers

All personal health nurses (PHNs) are registered nurses with at least three years of diverse clinical experience and are certified in case management within one year of being hired. Conifer Health Solutions currently accepts accreditations offered through the CCMC (Commission for Case Manager Certification) and the ANCC (American Nurses Credentialing Center).

### Support for evidence-based medicine

Our tools and services promote evidence-based medicine through the use of clinical review, specialty guidelines and other tools to reduce practice variation and promote better outcomes.

### A proven track record

Our healthcare cost trend rate is significantly lower than published national standards, averaging less than 4 percent for clients that Conifer Health has managed over a five-year period. These trend rates have consistently stayed under the national standards as a result of using data to drive actions that lead to effective management of those who are at higher risk.

\* URAC accreditation through Conifer Care Continuum Solutions, a Conifer Health Solutions company

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LET'S TALK about how to achieve better outcomes, visit [ConiferHealth.com/Lets\\_Talk](http://ConiferHealth.com/Lets_Talk)