

CONIFER FINANCIAL
RISK MANAGEMENT



Helping You:

- Manage value-based contracts
- Identify and implement strategies to improve clinical quality and financial performance
- Ensure the financial viability of your contracts
- Gain access to actionable financial and quality performance data
- Identify competitive, operational and financial risks associated with the relevant patient populations

Align Financial Incentives and Manage Risk

Helping you better manage the financial risk associated with healthcare reform

YOUR BUSINESS CHALLENGE

A major challenge for the healthcare industry is combining and analyzing clinical quality and fiscal data in order to improve efficiency, mitigate risks and minimize waste in the care continuum. There is no shortage of healthcare data available for this purpose, but if you are unable to effectively access and examine it, you cannot successfully monitor clinical decisions, improve operational effectiveness, or track financial outcomes. Adding to this challenge is the need to become educated on new payment models and processes in order to assess risk, improve performance, and ensure the financial viability of contracts.

WHAT WE OFFER

Conifer Financial Risk Management provides the management infrastructure needed to be successful under new payment models by helping you manage your value-based contracts. Our solution helps improve financial performance by carefully monitoring both clinical quality and financial performance.

Our assigned teams of experienced healthcare managers help you identify opportunities such as Hierarchical Condition Category (HCC) or Risk Adjustment Factors (RAF) score improvements. They also help you implement strategies in

Conifer Health helps organizations transition from volume to value-based care, enhance the patient experience and improve quality, cost and access to healthcare.

CONIFER HEALTH SOLUTIONS®

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Employers
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disease management, utilization management and case management programs that are essential for the exceptional care of your patient populations. Conifer Financial Risk Management provides a robust, fully-integrated solution including:

- Regular reporting of clinical quality and financial status including clinical quality by physician, financial performance by contract, and risk-pool performance
- Visibility into forecasting and trending of risk, cost and utilization data needed to make informed business decisions
- Assistance in the creation of incentive structures, education on payment models and process improvements, and monitoring of implementation across your network
- Negotiation of value-based contracts which ensure that payment aligns with risk across the population

HOW WE'RE DIFFERENT

NCQA Certified for both Utilization Management and Credentialing

Conifer Value-Based Care is NCQA Certified for both Utilization Management and Credentialing. Achieving Utilization Management/Credentialing certification from NCQA demonstrates that we have the systems, processes, and personnel in place to conduct utilization management and/or credentialing in accordance with the strictest quality standards.*

A leader in healthcare management

As a leader in healthcare management, Conifer Health Solutions has developed the tools, processes and technologies to successfully manage value-based contracts for hospitals and physicians groups. Our tightly managed, industry-proven workflows adhere to the strictest industry standards and turnaround times.

Engaging clinicians' value-based care efforts

Our physician portal allows access to enrollment and health plan information, facilitates concurrent review and utilization management, and monitors the appropriateness of the care—including the setting and the progress of the patient.

Unmatched speed in financial administration

When we identify opportunities for improvement, we work with you to put initiatives in place to capture those opportunities. Our team of network coordinators educates and trains providers and their office staff on the importance of initiatives and workflow changes to enhance value-based models.

* NCQA has reviewed and certified Conifer Value-Based Care's Credentialing and Utilization Management functions only. For complete details on the scope of this review, visit www.ncqa.org. Conifer Value-Based Care is a Conifer Health Solutions company.

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