

CONIFERCORE®
OUTCOMES OPTIMIZATION



Helping You:

- Access more than 100 clinical protocols to guide care management discussions
- Provide full transparency into care management activities
- Track care management effectiveness on improved outcomes
- Trigger alerts for risk, potential care opportunities, and potential high-risk/high-dollar conditions
- Aggregate and analyze vast amounts of disparate healthcare data

Support Better Outcomes with Medical Management Workflow

Sharing health information among the entire care team, integrating protocols for prevention, while enabling seamless collaboration

YOUR BUSINESS CHALLENGE

To reduce the strain on already overburdened primary care physicians, the healthcare system's approach to chronic and preventive care is evolving. The new care team must become a high-performing, collaborative group of physicians, nurses, specialists, and others responsible for the health of the population. For this model to work, the care team needs advanced automation—including a platform with evidence-based workflows, patient communications, and alerts and reports—to enable them to focus on activities and interactions that drive better outcomes.

WHAT WE OFFER

ConiferCore® Outcomes Optimization is a web-based medical management software application that supports the medical management interventions for population health management. Our solution facilitates a team approach among the patient, care managers, and the primary care physician, as well as other medical team members. When combined with ConiferCore® Participant Portal, stakeholders can communicate securely to ensure care is appropriately coordinated. In order to improve outcomes, enhance health and lower costs, we leverage analytics—integrated from ConiferCore® Population Health Intelligence—to provide information including:

- Clinical data and patient history
- High resource utilization data to identify at-risk patients
- Population data based on disease state
- Risk stratification

Conifer Health helps organizations transition from volume to value-based care, enhance the patient experience and improve quality, cost and access to healthcare.

CONIFER HEALTH SOLUTIONS®

Hospitals & Health Systems
ConiferHealth.com/Hospitals

Physician Groups
ConiferHealth.com/Physicians

Employers
ConiferHealth.com/Employers

- Lab results including at-risk lab alerts
- Health risk assessment results
- Financial metrics
- Complete and consolidated view of problem areas
- Online communication among the care team
- Access to patient episodes of care, referrals, and hospital admission
- Ability to send and receive secure messages directly through the EMR system

HOW WE'RE DIFFERENT

Accredited medical management software and services

We have URAC accreditation for health utilization management, case management, and transitions of care services. We are URAC vendor-certified for case management, disease management, and health utilization management.*

Advanced user-friendly web portals and dashboards

Customizable web portals and dashboards give providers and plan administrators daily insight into real-time clinical and financial data they need to manage their individual and population goals, while participant portals empower consumers with tools and information to improve their health.

Focus on accountability and outcomes

Extensive clinical protocols and integrated, real-time care management data empowers the entire care team to be engaged and focused on results. Transparent clinical and financial information integrated back into ConiferCore® Population Health Intelligence makes it easy to track the progress of specific interventions, manage consumer outcomes, and drive future reporting. Scripts are also provided to care managers to help with fact-based and caring conversations.

Supports national evidence-based medicine (EBM) guidelines

Conifer Health supports all levels of medical management interventions, including utilization review, case management and disease management. We integrate clinical and evidence-based medicine protocols and condition-specific clinical guidelines from the National Guidelines Clearinghouse, Centers for Disease Control and Prevention, Medline and other professional societies.

A proven track record

Our healthcare cost trend rate is significantly lower than published national standards, averaging less than four percent for clients that Conifer Health has managed over a five-year period. These trend rates have consistently stayed under the national standards as a result of using data to drive actions that lead to effective management of those who are at higher risk.

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* URAC accreditation through Conifer Care Continuum Solutions, a Conifer Health Solutions company

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LET'S TALK about how to achieve better outcomes, visit ConiferHealth.com/LetsTalk