
News Release

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Implementing an Effective Clinical Denials Management Strategy

Conifer Health Solutions' Experts to Present at 2011 NICM ACMA Case Management Conference

FRISCO, Texas – Conifer Health Solutions, a leader in revenue cycle and business process solutions for healthcare providers, announced the company will present “How to Implement an Effective Clinical Denials Management Strategy” at the [2011 NICM/ACMA Case Management conference](#) on Saturday, April 9, at 12:15 p.m. EDT. The conference will be held at the World Marriot Hotel in Orlando, Fla.

Conifer’s presenters include Dorothy Rubio, president of [Patient Communications](#), and Rhonda R. Bankester, R.N., vice president of [Clinical Revenue Cycle Services](#). Ms. Rubio has more than 25 years’ experience in the healthcare industry, including 17 years leading Patient Communications at Conifer and its predecessor organization. Conifer’s Patient Communications is one of the nation’s most experienced healthcare contact centers and provides a full suite of services that include Emergency Department admission review, post-visit outreach, overflow scheduling for outpatient imaging, class and event registration, and physician referral.

Ms. Bankester has more than 19 years’ experience in the healthcare industry and has held leadership positions at Conifer for more than 11 years. Ms. Bankester currently leads a national team of revenue cycle clinicians performing retrospective review of clinical denials and appeals and precertification activities. In addition, she leads a national team of credentialed coders focused on timely, accurate and quality coding to ensure optimal revenue cycle performance.

The NICM/ACMA Case Management conference, which is being held from April 7-10, 2011, is the largest national conference focused solely on hospital/health systems case

management. Industry leaders will bring together multidisciplinary approaches to provide tools, resources and solutions to enhance daily practice, combat difficult challenges and address advanced topics in hospital/health system case management. For more information about the NICM/ACMA Case Management conference, visit the organization's [website](#).

About Conifer

Conifer Health Solutions provides Revenue Cycle and Patient Communications services to more than 100 hospitals and health systems nationwide. Conifer utilizes proprietary workflows and technology to offer comprehensive Revenue Cycle Solutions ranging from patient pre-registration to Health Information Management and Clinical Revenue Cycle services to the processing of governmental, managed care and self-pay claims. The company also provides a full suite of Patient Communications services that include physician referral, class and event registration, Emergency Department admission review, overflow scheduling with pre-registration, appointment setting and reminders, post-visit outreach, ROI reporting, and fulfillment.

Born from healthcare, Conifer Health Solutions is headquartered in Dallas, Texas, and employs 3,000 people. For more information, call 1-877-CONIFER or visit the company's website at www.coniferhealth.com.

Conifer Health Solutions, Inc. is a wholly owned subsidiary of Tenet Healthcare Corporation (NYSE:THC). Some of the statements in this release may constitute forward-looking statements. Such statements are based on our current expectations and could be affected by numerous factors and are subject to various risks and uncertainties, certain of which are discussed in Tenet's filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended Dec. 31, 2010, quarterly reports on Form 10-Q, and periodic reports on Form 8-K. Do not rely on any forward-looking statement, as we cannot predict or control many of the factors that ultimately may affect our ability to achieve the results estimated. We make no promise to update any forward-looking statement, whether as a result of changes in underlying factors, new information, future events or otherwise.

