
News Release

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Maximizing Yield: Revenue Cycle Integration and Successful Denial Management

Conifer Health Solutions webinar to detail how involving clinicians in the revenue cycle can improve a hospital's bottom line

FRISCO, Texas – Hospitals count on their clinicians to treat patients and save lives, and they can also count on them to help improve the effectiveness of their facility's [revenue cycle](#). A senior leader from Conifer Health Solutions will explain how utilizing clinicians can increase a hospital's bottom line and further its mission during an upcoming executive webinar, "Maximizing Yield: Revenue Cycle Integration and Successful Denial Management." The event will be held on Tuesday, July 20, at 2 p.m. CDT and is being sponsored by the Healthcare Financial Management Association (HFMA).

Conifer's speaker is Rhonda R. Bankester, RN, senior director of Clinical and Coding Services. She will explain how to centralize clinical clearance, integrate clinicians into revenue cycle operations, and establish denial recovery processes that help free up hospital case managers. She will also use a [case study](#) to connect clinical authorization and clinical denial management with bottom line value.

For more information and to register for the webinar, visit the HFMA Web site at <http://www.hfma.org/Education-and-Events/Online-Learning/Webinars/Maximizing-Yield--Revenue-Cycle-Integration-and-Successful-Denial-Management/>.

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About Conifer

Conifer Health Solutions provides Revenue Cycle and Patient Communications services to more than 100 hospitals and health systems nationwide. Conifer utilizes proprietary workflows and technology to offer comprehensive Revenue Cycle Solutions ranging from patient pre-registration through the processing of governmental, managed care and self-pay claims. The company also provides best-in-class Patient Communications services that include physician referrals, patient education, marketing services and pre-admission clinical appropriateness reviews.

Born from healthcare, Conifer Health Solutions is headquartered in Dallas, Texas, and employs more than 2,300 people. For more information, call 1-877-CONIFER or visit the company's Web site at www.coniferhealth.com.

Conifer Health Solutions, Inc. is a wholly owned subsidiary of Tenet Healthcare Corporation (NYSE:THC). Some of the statements in this release may constitute forward-looking statements. Such statements are based on our current expectations and could be affected by numerous factors and are subject to various risks and uncertainties, certain of which are discussed in Tenet's filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended Dec. 31, 2009, quarterly reports on Form 10-Q, and periodic reports on Form 8-K. Do not rely on any forward-looking statement, as we cannot predict or control many of the factors that ultimately may affect our ability to achieve the results estimated. We make no promise to update any forward-looking statement, whether as a result of changes in underlying factors, new information, future events or otherwise.

