
News Release

Date: June 21, 2010

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Conifer Health Solutions congratulates Brookwood Medical Center for receiving high-performance revenue cycle award

Birmingham, Ala., hospital honored by Healthcare Financial Management Association

FRISCO, Texas – Conifer Health Solutions congratulates [Brookwood Medical Center](#) of Birmingham, Ala., for being one of only 10 hospitals in the nation to earn the MAP Award for High Performance in Revenue Cycle from the Healthcare Financial Management Association (HFMA). The MAP Award (Measure, Apply, and Perform) is a new initiative that HFMA has launched to raise the level of financial performance of the entire industry by driving revenue cycle excellence.

Central to MAP are revenue cycle measures, or key performance indicators, that HFMA and leaders in the field developed as industry standards. The award criteria identify hospitals that demonstrate sound fiscal responsibility and have implemented practices, including clear financial communication, that promote positive patient experiences.

“Brookwood Medical Center is very deserving of the MAP Award,” said Stephen M. Mooney, president of [Revenue Cycle Solutions](#) at Conifer Health Solutions. “Brookwood has always had strong fiscal leadership and an outstanding revenue cycle department that have done a tremendous job providing financial resources to support the hospital’s mission. We are proud to be Brookwood’s revenue cycle partner and are glad to have played a part in helping make a great healthcare organization even better.”

Brookwood Medical Center received its award today during HFMA's 2010 ANI: The Healthcare Finance Conference, being held at the Sands Expo Center and Venetian/Palazzo Resort in Las Vegas, Nev.

About Conifer

Conifer Health Solutions provides Revenue Cycle and Patient Communications services to more than 100 hospitals and health systems nationwide. Conifer utilizes proprietary workflows and technology to offer comprehensive Revenue Cycle Solutions ranging from patient pre-registration through the processing of governmental, managed care and self-pay claims. The company also provides best-in-class Patient Communications services that include physician referrals, patient education, marketing services and pre-admission clinical appropriateness reviews. Born from healthcare, Conifer Health Solutions is headquartered in Dallas, Texas, and employs more than 2,200 people. For more information, call 1-877-CONIFER or visit the company's Web site at www.coniferhealth.com.

Conifer Health Solutions, Inc. is a wholly owned subsidiary of Tenet Healthcare Corporation (NYSE:THC). Some of the statements in this release may constitute forward-looking statements. Such statements are based on our current expectations and could be affected by numerous factors and are subject to various risks and uncertainties, certain of which are discussed in Tenet's filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended Dec. 31, 2009, quarterly reports on Form 10-Q, and periodic reports on Form 8-K. Do not rely on any forward-looking statement, as we cannot predict or control many of the factors that ultimately may affect our ability to achieve the results estimated. We make no promise to update any forward-looking statement, whether as a result of changes in underlying factors, new information, future events or otherwise.

